**CISCO** The bridge to possible

# Connected Airports and Airlines

Organization: ZestIOT Industry: Aviation and Aerospace Location: India









## Problem

Quality of service for passengers

Lack of centralized management and comprehensive visibility

Limitations to implementing new technologies

Lack of robust network security

Scalability of IT infrastructure to meet evolving needs and business growth

Operational complexity and spending

### Solution

SatSure agriculture solution stack integrated with Cisco's LoRaWAN and IR829 gateway infrastructure to provide a holistic solution for intelligent farming. SatSure leverages Cisco LoRaWAN IXM gateway and actility server for reading data from Agri-

### Outcome

Access to region wise crop data and better crop yields for farmers

Joint go-to-market deployment in 2 state government projects at 8 locations

#### LoRa sensors.



Cisco for Startups helped us to identify and connect the right set of stakeholders and sponsors and now expanding to the international markets.

- Prateep Basu, CEO, SatSure.