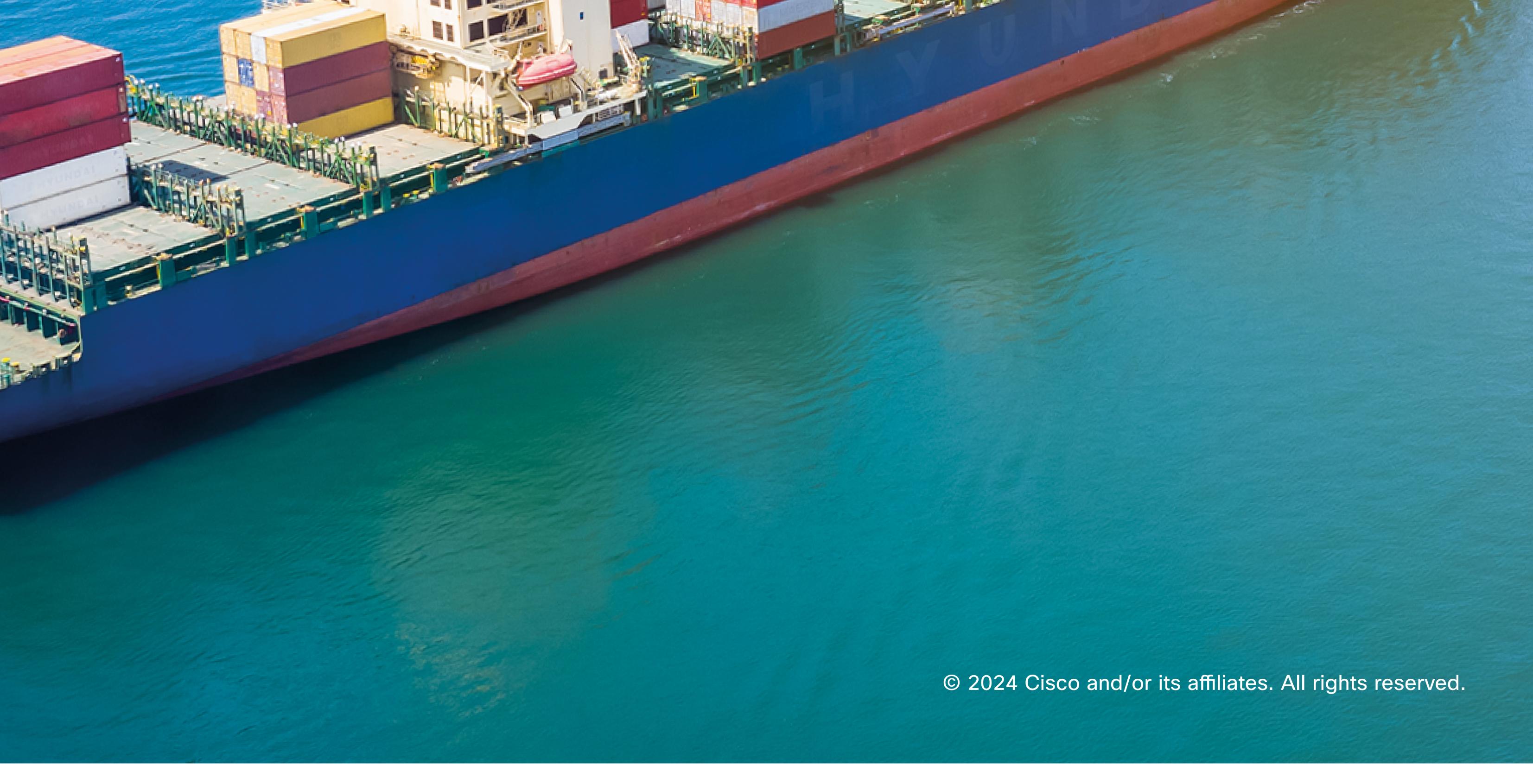
Case Study Cisco Public

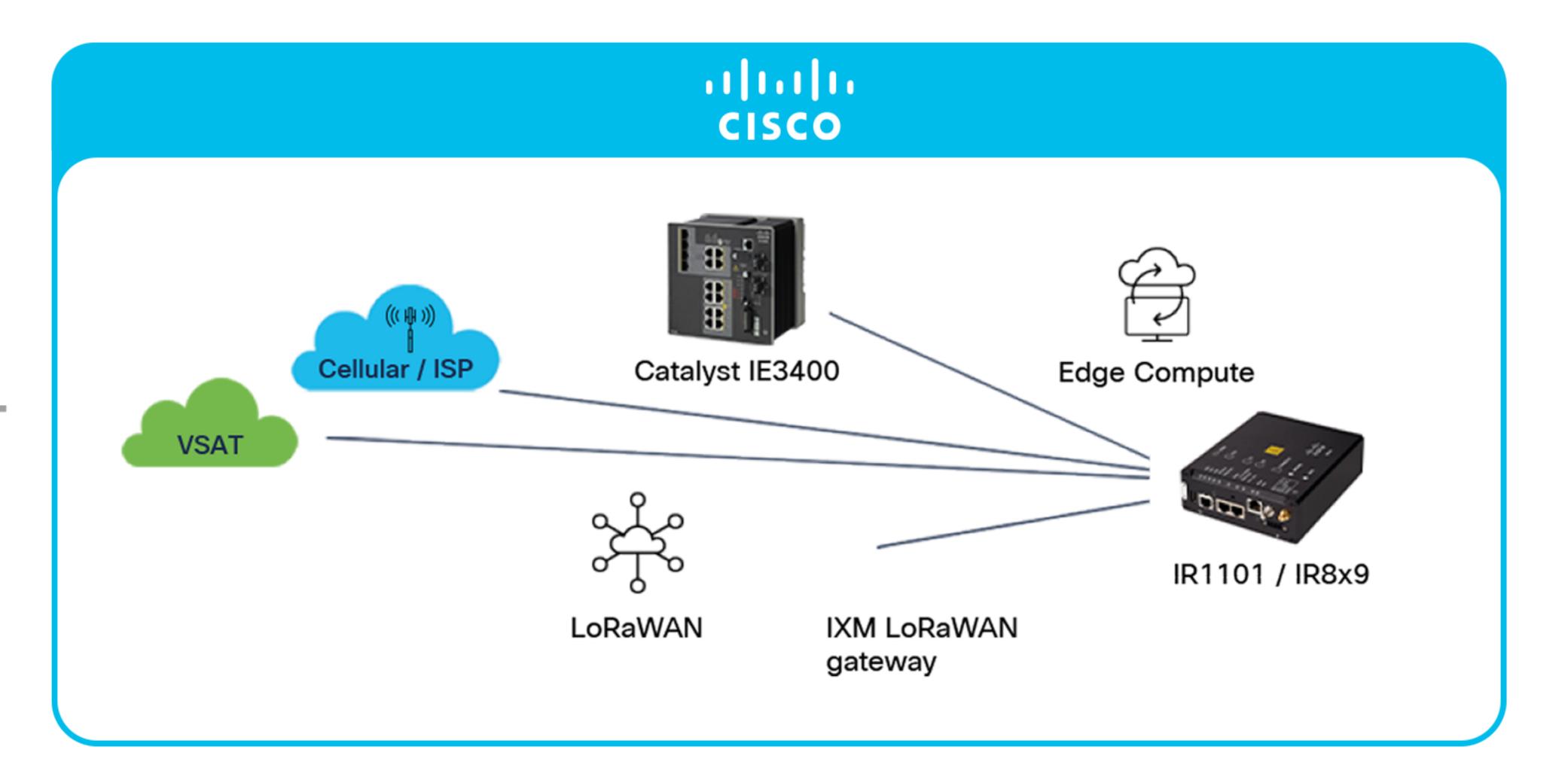


The bridge to possible

Maritime Digital _ Platform

Organization: Smart Ship Hub Industry: Maritime Digitalization Location: India







Problem

Lack of visibility of live vessel machinery and operational data

High downtime in absence of predictive advisory and diagnostic information

Managing multiple networks with limited / lean IT team support

Solution

Smart Ship Hub digital platform provides on-demand cloud services for the maritime ecosystem. Smart Ship has embarked on a major initiative of designing an intelligent Data Acquisition Console which will fetch data from various vessel machinery, log on to the gateway server, and telemetry to the cloud securely.

Operational complexity

Outcome

Remote vessel monitoring and performance powered by Cisco IoT portfolio.

Cisco for Startups is clearly one of the best in the world. Having been part of multiple accelerators from across the world, I can say that nothing comes close to this program. The structure, the partners, participation by Cisco leadership and possibilities of working on global use cases is a unique combination.

- Joy Basu, CEO, Smart Ship Hub